

## TAC Data

# The Complete Solution

We provide a single, unified database you can rely on, containing 280+ device properties (release year, price band, screen size, and device RAM, just to name a few) and indexed by TAC, User Agents, and native application keys.



### Trusted source

We verify the pre-released device specification against the actual released device specification. If device specifications change on release, your TAC data is updated.

Manufacturer's  
pre-release specs



They apply for TAC



They release the device  
(specs could change)



We check the TAC against  
pre-release spec and  
release spec

### 2.44% of TAC data linked to multiple devices

We will let you know every device registered against a TAC. We identify TAC data linked with multiple devices, cross-checked using multiple respected sources.

### We cover more than 98% of active devices in our TAC data

We only measure real-world active devices. We don't include devices that were never launched, are no longer active on any network or can't be verified against multiple respected sources.

**51Degrees' TAC dataset is impressive and brings exceptional value to our business. The importance of personal relationships, along with a great product, is the key to any strategic partnership. I have found this with 51Degrees.**

Charles Binou, Director at boom! MOBILE

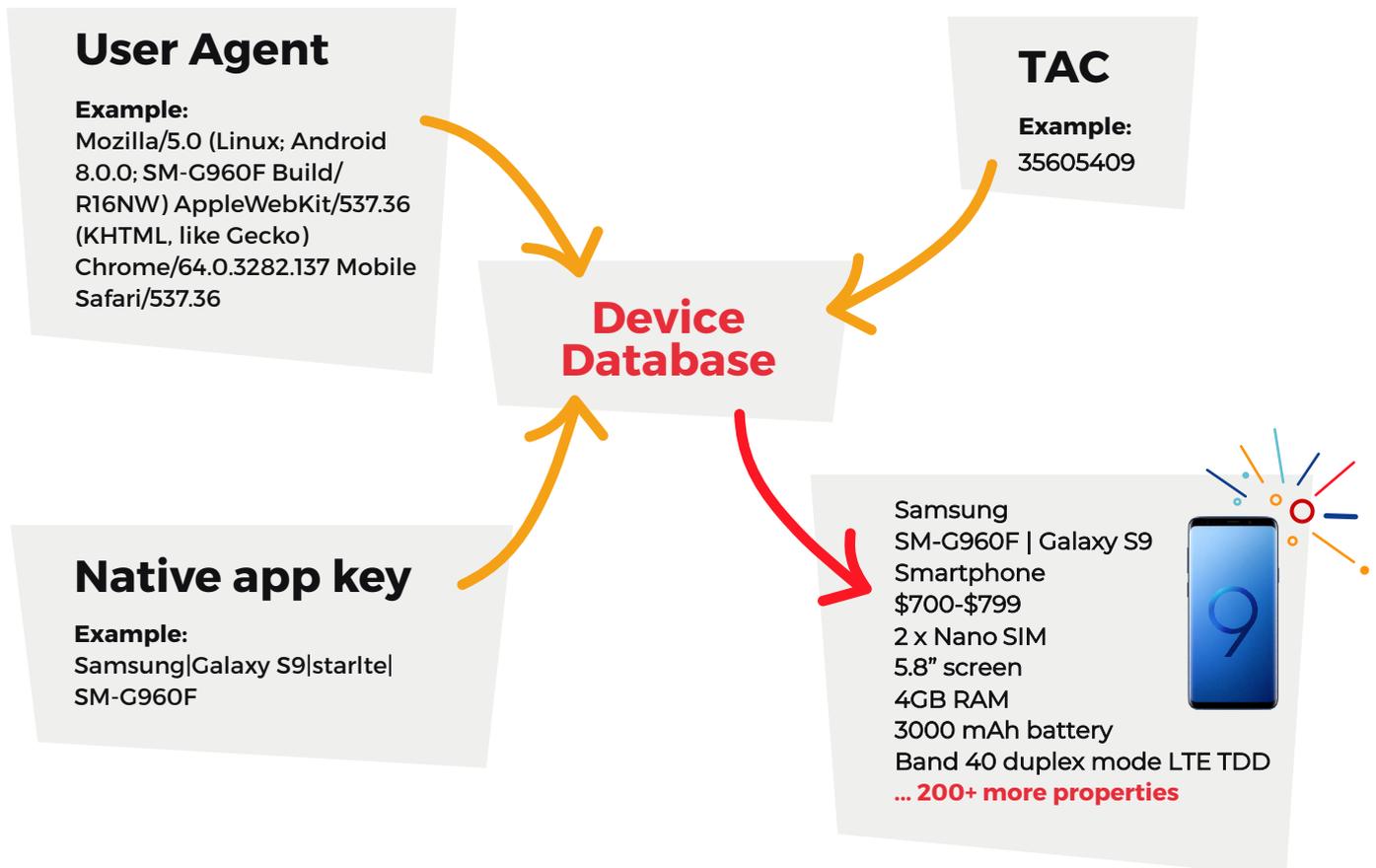
## Put us to the test

Make sure that our TAC product works for your business, and provides you clear benefits. Send us a sample set of TAC data and we will prove our data is worth it.

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## Quick and easy implementation

Sure, we're engineers. But we make the complex simple and the technical intuitive. Our TAC data is available via the cloud or download onto your own server, allowing you to quickly and easily integrate into your existing environment.

## Support

Our customers love us because they know we care for their business like it's our own. We listen, we persevere, and when we make a promise, we keep it. We'll take a late-night if it means you can go to bed happy. We're here to help.

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